Campus Feud Production Team

February 19 Meeting

Who Attended

- Mike Anzalone
- Steve Sokolowski
- Dane Zdunowski
- Matt Cinquino

What happened at the meeting

- Everything was discussed as stated on the agenda, except that the membership agreement was not discussed.

Summary of Information

- Dr. Texidor informed Steve Sokolowski that, since Campus Feud is a non-profit, educational venture, no legal issues would be raised through the use of JS16's music. Thus, the theme song will remain unchanged.
- Adam Pietrala (adp148@psu.edu) stated that advertising, as long as PSN's logo is not used, will not cause any problems with the organization.
- The University Creamery has agreed to donate three milk crates for the set.
- Mike Anzalone obtained two tablecovers.
- The props will be stored in a red box in the corner of the PSN office.
- Adam will issue press releases for us two weeks in advance of the first taping.
- March 26 has been presented as the only possible date for the taping after Jared Sorber backed out on his previous dates.
- We will not be able to use the EE plotter to print out the large signs. The plotter is restricted for use by only one class.
- The letter that was sent to the President's Office never reached Dr. Spanier despite Dr. Sandler's recommendation; it was immediately rejected by the Vice President for University Relations.

Summary of Decisions

- The logo for Campus Feud will be a combination of the two logos that were presented at the meeting; it will be finalized by Steve Sokolowski by Monday.
- Steve Sokolowski and Dane Zdunowski will approach businesses on Thursday, February 26, at 1pm, to discuss sponsorship.
- Wendy Rosoff decided the game's slogan: "In the mood for feud?"

- A teaser sign campaign will be posted on Monday, February 23, at 7:30pm. The signs will be very vague and 300-400 of them will be posted.
- The audience challenge question will be changed into an actual "challenge," where instead of answering questions someone from the audience will need to complete a "dare" to win a prize.
- On Friday, February 27, at 9:45pm, the group will meet to poll students on the questions and to hand out teaser handbills.
- On Friday, March 19, at 10:00pm, the group will set up a camera in the HUB and will hold contestant "auditions" to generate publicity.